

2021

Annual Report



GLOBAL CHINA CONNECTION

Building relationships that will change the world



Letter from the Board Chair

To build relationships that will change the world. This was the dream of a passionate group of Chinese and American college students, as they contemplated what the world should look like after the global financial crisis of 2008. It quickly became clear that the rise of China would be one of the most consequential developments of our time, and that how the rest of the world, in particular the United States, responds to China's rise would determine how the 21st century would unfold. We saw an urgent need to better understand each other through people-to-people engagement. We envisioned a global network of Chinese and non-Chinese young leaders who knew how to work together, who had friends on either side, and whose mutual trust would weather any political storm.

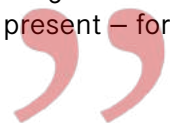
This vision was put to a major stress test after I rose to become chairman of GGC's Board of Trustees in 2017. We all watched with horror how the US-China trade war escalated into a wider confrontation, how distrust between the two governments began to trickle down to the broader society, and how the Covid-19 pandemic unleashed nationalism and xenophobia in our societies. Amid all these headwinds, GGC has faced persistent questions about our very viability as a neutral platform for mutual engagement. Would the tens and

thousands of GCC friendships built across national and cultural boundaries over the past decade survive this crisis? Would GCC alumni still support our cause? Above all, would GCC adapt to new realities while staying true to our founding ideals?

I am confident that GCC will emerge from this crisis stronger than ever before. Even before the current crisis hit, we proactively embarked on a five-year action plan to transform GCC with three priorities: 1) improving our leadership and governance capacity at the central and chapter level, 2) consolidating the chapter network to focus on the quality – rather than the quantity – of chapters, and 3) increasing engagement with our stakeholders both inside and outside the non-profit. We experimented and adopted new ways to recruit, equip, and incentivize leaders. We shifted to new technology platforms to improve communications, collaboration, and resource sharing within GCC, particularly between central and local levels. We instituted new policies to safeguard GCC against legal, financial, political, and reputational risks. We stepped up engagement with alumni, partners, and donors with a multi-channel approach. As the following pages will detail, these reforms have significantly improved our performance in almost every aspect. Therefore, despite the mounting external challenges, GCC is well-positioned to excel in our second decade.

Never let a good crisis go to waste. In the middle of a historic pandemic and recession that tore the world apart, we are reminded of just how much we still depend on each other. Even as political trust between the US and China has nosedived to the lowest level in modern history, American and Chinese scientists continue to work together to protect public health, and non-governmental organizations like GCC continue to bring people together instead of driving them apart. People-to-people engagement can and should help prevent the United States and China from sliding into a real cold war. In short, the work that we do at GCC has never been more important than it is today.

This annual report – the first in GCC history – is part of our wider effort to improve transparency and stakeholder engagement. This report is also a celebration of our collective achievement since our founding in 2008. For any organization, to survive and indeed thrive for one decade is no small feat – let alone one staffed entirely by student and young professional volunteers. This report is thus dedicated to all GCCers – past and present – for building relationships that will change the world.



Yihao Li

Board of Trustees Chair

Letter from the President

Hi GCCers and friends around the world,

As we all have witnessed, the world has entered a new decade with unexpected and unprecedented challenges: a worldwide pandemic, an escalating trade war, a restless technology race, and intensifying relations between the US, China, and the rest of the world. In this environment of extremism, there's never been a greater need for clear channels of communication.

GCC has always served a crucial role in building connections and promoting nonpartisan and nondiscriminatory dialogues between Chinese students and their international counterparts who will become future leaders making key decisions in determining future global relations. As the president of the Global Team, it is my duty to ensure our mission is carried out. This year, the Global Team will introduce a bundle of new initiatives that focus on "re-centralizing" the GCC community.

We are introducing a new platform--Dingtalk, an application that can support every chapter and every member of the GCC community to collaborate and interact in real-time. You will be able to see chapters across continents and time zones in an interface that enables you to build relationships, exchange ideas, and collaborate on events with one another.

We will also be making a dedicated effort to strengthen our LinkedIn Database, where we keep track of all our current members and alumni. We suggest you use it as a database to keep track of alumni information for your own university. Also, it will enable your chapter to reach out to potential speakers from other chapters who happen to reside in your region. Last but not least, it will serve as a network that benefits you in your future career development.

We will be running the first ever online GCC Global Summit in our history, the product of a multi-chapter collaboration fully utilizing our new technologies. Brand new topics will be introduced to focus on the most salient political and social issues. We invite your chapter to co-host this Global Summit with other chapters around the world.

On behalf of our Global Team and Board of Trustees, thank you for your membership and continued support. I also would like to invite you to be a part of our network of over 70 chapters. Please let us know how we can support you. Feel free to reach out to info@gccglobal.org.

Tim Zhang
President of GCC



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01 | ABOUT GCC

Founded in 2008, Global China Connection (GCC) is a 501c)3 nonprofit organization for university students and young professionals of all nationalities looking to engage China's emergence in the world. GCC connects future leaders from all nations and assists them in developing the skills and friendships necessary to succeed both in China and internationally. GCC is today present in more than seventy universities worldwide, with active chapters in North America, Asia, Europe, and Oceania. Along with our geographic reach, we are able to connect thousands of students, recent-graduates, and professionals through our extensive network. There are no other organizations in the world that can boast such a wide and deep network between Chinese and international students, institutions, and companies. Each year, we sponsor an ever-increasing number of local, regional, national, and international events, inspiring insightful conversations on critical developments within and beyond China's border.



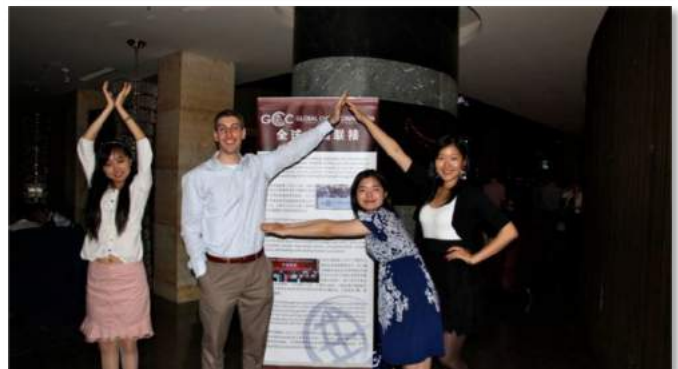
Mission Statement

“ As a global professional development organization, GCC is dedicated to connecting and empowering young leaders who share an interest in China and helping our members develop the skills and friendships necessary to succeed internationally.

”

Key Objectives

- ✓ **Professional Development**
Bring together GCC members for learning, networking, and developing future professional opportunities through events and educational seminars.
- ✓ **Global Consciousness**
Advance international trust and understanding through GCC member and alumni personal and professional relationships
- ✓ **International Exchange**
Create opportunities for Chinese students and young professionals and their international counterparts to socialize, learn, and work together.
- ✓ **Fellowship**
Promote high ethical standards for GCC members' academic, professional, and personal lives with the commitment to make the world a better living place through lifelong fellowship.



02 | MEASURING IMPACT



30+

Active chapters around the Globe
at leading institutions



10000+

Email Newsletter subscribers

4

New chapters onboarded :

- ✓ College of William & Mary
- ✓ Copenhagen Business
- ✓ School University of Geneva
- ✓ Oxford University



1

New chapter in the process of
establishing:

- Yale University



3500+

GCC Alumni



1800+

Registered for 2021 Global Summit



20%

Increase in social media followers,
with around **500** increase in
LinkedIn followers alone



50+

Events hosted by
GCC Chapters

03 | HISTORY OF GCC

2008

GCC Founded at Columbia University

2009

First Annual Conference, Beijing & NY

2010

GCC expanded to US West Coast, France, Canada, & Hong Kong

Winter GCC Delegation trip to Beijing

GCC chapters on the East Coast hosted student delegations from Tsinghua and Peking Universities

GCC secured sponsorship from Lenovo and American Airlines"

GCC sent delegations to Chinese companies, universities, and government agencies

Second GCC Annual Conference "Realizing the China Dream", Beijing

2011

Reached 50 university chapters

GCC Princeton Conference "China on the Move"

Third GCC Annual U.S. Conference "China on the Global Stage", New York City

Third GCC Annual Asia Summit, Beijing

2012

GCC President Daniel Tedesco Introduced GCC to Secretary of State Hillary Clinton and Vice Premier Liu Yandong

Fourth GCC Annual Asia Summit "Understanding China: An Era of Great Transformation", Beijing

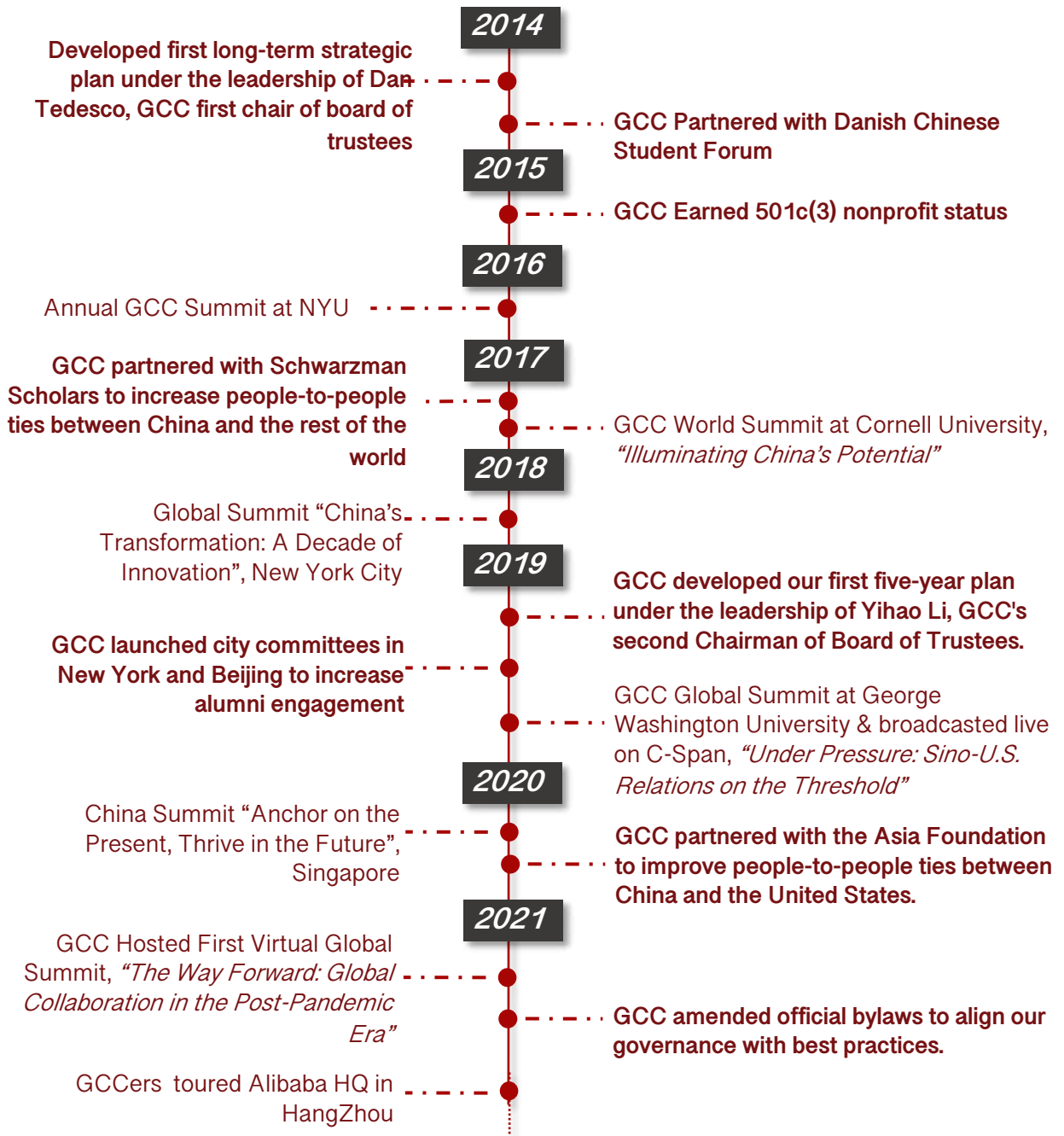
2013

Second GCC Canadian Convention "Breaking Barriers between Canada and China", Toronto

Reached 2000 members and alumni

GCC US Summit at Harvard University, "Business Expansion in China"

Fifth GCC Annual China Summit "China's Coming of Age: Aspirations of the New Generation", Beijing



GCC Global Summit

Feb 28-Apr 18

The Way Forward:

Global Collaboration in the Post-Pandemic era

2021 Global Summit

13

Panels

40+

Panelists

10+

chapter hosts

The GCC Global Summit has been one of largest and most anticipated annual events hosted solely by college students. It serves as an important platform for people around the world to learn about China and its recent development. In the past, GCC has successfully invited many prominent leaders and public figures as summit speakers, including former Prime Minister of Australia Kevin Rudd and Forbes CEO Stephen Forbes. For the first time ever, GCC is hosting the Global Summit as an online event in consideration of travel restrictions and health concerns that have arisen from the spread of COVID-19.

2020 was a year full of challenges. The unexpected outbreak of COVID-19 swept the world, leaving huge impact on the global economy and society. The Sino-US rivalry has escalated, as has the pushback against globalization. It made us wonder: how can we restore global trust when the pandemic hasn't come to an end? Thus, we picked "Global Collaboration in the Post Pandemic Era | 后疫情时代下的全球合作" as the theme for GCC Global Summit in 2021, during which we will explore the answer to that question from multiple perspectives. The summit will cover a wide range of topics including International Relations, Healthcare, Technology, Business, Trade, Investment, and more, and explore how China and the world can work together in post pandemic era.

04 | PANEL OVERVIEW



Innovation

Innovation During the Global Pandemic *疫情时代下的创新*

The COVID-19 pandemic has dramatically altered nearly every aspect of life. Global economic trends, personal lifestyle, business, trade, etc. are all affected by the sudden outbreak. However, when it comes to innovation, the pandemic has created the reverse effect. We are now seeing how Covid-19 rapidly advancing the digital transformation among companies and schools. Individuals and governments innovate in unexpected ways. How does innovation drive productivity during the pandemic? Why is innovation important to advance future development?

Host School:

Western University



Technology

Shared Future in Cyberspace *携手构建网络空间命运共同体*

As the world accelerated its technological advancements, China and the US emerged as the leaders in this race. Technologies such as 5G, artificial intelligence, and virtual reality are drastically changing people's lives. Meanwhile, they also give rise to the ever-changing dynamics between the two countries. Companies from both countries sometimes face regulations from each other, resulting in rising political tension. How can we navigate the tech relations and build a better future together?

Host School:

Vanderbilt University & Johns Hopkins University & Drexel University

New Technologies Reshaping our World: 5G, AI, and Big Data

新型科技重塑世界：5G，人工智能，大数据
Fourth Industrial Revolution technologies such as the Internet of Things (IoT), Artificial Intelligence (AI), Big Data, 5G, and cloud-based platforms have rapidly shaped trends in the global economy and revolutionized both existing and emerging industries. While the pandemic has brought unprecedented challenges and disruptions to different industries and the society at large, opportunities for innovation and adaptation have also emerged. One prominent solution throughout 2020 was the accelerated adaptation of new technologies. From global trade and supply chains to financial services, innovations at the intersection of technology, regulation, and Environmental, Social and Governance (ESG) initiatives continued to feed a techno-nationalist zeitgeist. In 2021 and beyond, how will new technologies influence our world?

Host School:

Penn State University & Northeastern University



Investment

Global Investment Outlook for 2021 and Beyond

2021年及未来全球投资前景展望

In the past year, the global investment outlook has been rapidly shifting due to unprecedented social and economic conditions. Both developed and emerging markets' central banks and governments struggled to stimulate their economies and restore confidence to the system given increased costs and depressed earnings. Following the strong federal policy cavalry of unprecedented stimulus, American and Asian equity markets closed near all-time highs at the end of 2020 despite worsened credit stresses and escalations of geopolitical tensions. In addition, record-low interest rates and a weakening dollar have led investors to look beyond common asset classes and diversify their portfolios through various geographic exposures and investment themes. Given the positive investor sentiment paired with existing and developing downside risks, what is the global investment outlook for 2021? What does the ideal post-pandemic portfolio look like?

Host School:

Cornell University & Penn State University



Rizna Butt
Co-founder of 1 Million Teachers



Leanne Li
Managing Director at
Top Intl Group



Hakeem Sobair
Co-founder of 1 Million
Teachers



Eric Ding
Founder of OrbClouds

GCC GLOBAL SUMMIT 2021
ENTREPRENEURSHIP PANEL

**VENTURE CAPITAL
AND
ENTREPRENEURSHIP
IN CANADA**

February 28th, 2021
8-9 PM EST, Via Zoom

Trade

Building Blocks: The Future of Asia Pacific Trade

构建亚太贸易新未来

The Covid-19 pandemic has negatively impacted the Asia-Pacific (APAC) economy and trade. Despite the sharp decline in trade volume, the APAC economy managed to fare better than the rest of the world. How was APAC able to outperform other global economies? What are the strategies employed by APAC countries to boost the economy, and to what extent will they help to drive APAC's economic recovery? What will be the future of APAC's trade and economy in the post pandemic world?

Host School:

Yale-NUS College & National University of Singapore & New York University



Entrepreneurship

Venture Capital and Entrepreneurship in Canada

加拿大的风险投资和创业

In today's startup ecosystem, Venture Capital has become an essential element in helping Canadian small and medium-sized businesses scale up. While Canada's Venture Capital ecosystem has grown significantly in size since 2010, to what extent should they base entrepreneurs' success on this financing approach? Great ideas and cash injections do not just turn into successful companies overnight; entrepreneurs' knowledge, passion and collaboration along with financing venture capitalists are essential to continue innovating the world.

Host School:

Queen's University & Western University



New Retail

Rising the Tide of China's New Retail Economy

中国新消费经济的崛起

In recent years, a new phenomenon termed “New Retail” has emerged around the world. Coined by Jack Ma, Alibaba’s co-founder, it is the merging of online and offline commerce through digitalization. But what exactly is “New Retail”, and what are its defining features? How did “New Retail” come about? In today’s commerce industry, what businesses and companies are experimenting and shifting towards this retail trend? What is the future of the retail industry?

Host School:

Yale-NUS College & New York University & Duke Kunshan University

Entertainment

China Representation in Movie and Animation

影视作品中的中国

The entertainment industry is constantly evolving and in recent years it has been progressing towards globalization. As critically-acclaimed Chinese actors and actresses expand their careers to the U.S. landscape, they become major game-changers in dismantling previous Asian stereotypes. The Chinese culture now has a chance to express the richness of their people, traditions, and values. How have popular streaming services, such as Netflix and Hulu, reinvented the way Chinese entertainment content is consumed by the U.S. audience? How will this trend of media globalization continue to prosper and what external factors are in play?

Host School:

Drexel University & Vanderbilt University



Business

The New Norm of Doing Business in the Post Pandemic World

后疫情时代下的商业新常态

2020 has been an extraordinary time on records in all aspects of life, yet the irrevocable influence from COVID-19 on business operations is double-sided. Local retail shops suffered significant losses, yet this pandemic aided larger scale corporations in their mission to reshape their operating models to become more agile and adjustable. An increasing number of service-based companies have shifted to online servicing with initiatives of minimizing cost and maximizing efficiency. How will operational models and business plans be forced to change given these unprecedented times? What will be the future of working from home and virtual business in the post-pandemic world?

Host School:

North Eastern University & Cornell University



International Relations

US-China Relations Under President Biden and Xi: Seeking Order from Chaos

习近平主席与拜登总统领导下的中美关系

The eyes of the world are upon the United States and China, the two largest political and economic powers in the world. People from all walks of life, regardless of ethnicity or nationality, will be affected by the enormous ripples of decisions made by the leaders and governments of these two superpowers. Many anticipate a continued rivalry between the two powers, but various factors on both sides, such as the signature of RCEP for China and domestic instability in the U.S., blur the picture even more. Unfortunately, the escalation of friction in critical areas, such as in investment, industry chain blocking, and technology decoupling, have placed China and the U.S. at odds with each other. As they grapple with these issues, the lingering geopolitical struggles with regard to Hong Kong, Taiwan, the South China Sea, and the Belt and Road Initiative hang in the balance. Political mutual trust between China and the U.S. is at its lowest since the establishment of diplomatic relations in 1979, which is reflected in the decline of cooperation in matters including counterterrorism, climate change, and the maintenance of the international economic order. U.S. strategy toward China shifted from a long-standing strategy of engagement to full-scale checks and balances, and being tough on China has become a bipartisan consensus, with differences only in specific approaches. During times of presidential transition, how will these key contentions play out?

Host School:

College of William & Mary & Penn State University

*EU-China Relations in the New Decade
中欧关系的下一个十年*

Over the past decades, strong ties between the EU and China have developed. Due to its rapid economic development, China is about to become the most important trade partner for the European Union. The growing dependence on China as well as its investment activities abroad raises concerned voices in Europe, and recent media coverage has fueled the heated discourse even more. In the US, the Trump administration took a clear stance in their policy towards China, but actions in Europe have been more cautious. The increasing importance of China in the world is causing a global power shift and therefore makes it necessary for the EU to deepen its attitude towards the emerging Superpower. As this is one of the most important issues the EU must tackle and solve these days, we need to ask ourselves: What kind of strategy should the EU pursue when it comes to China?

Host School:

Heidelberg University & University of Geneva





Healthcare

*Insights into the COVID-19 Pandemic:
Impacts, Responses, and Takeaways*

对新冠病毒流行的分析：影响，对策，见解

One year and a half after the first cases of the COVID-19 virus were reported, the pandemic still rages across much of the world. Approaches to containing the spread, researching treatments, and administering medical care have varied dramatically from country to country. While China swiftly imposed strict lockdowns to keep the number of cases in check, the US opted for looser policies to minimize damage to the economy. In recent months, the trade-off between health versus the economy has been widely debated. Yet, systematic evidence on the efficacy of different policy reactions is limited. To what extent has the pandemic affected political, economic, and social landscapes? How will the post-pandemic world look? The challenges ahead, as well as opportunities for procedural and scientific advancement, are waiting to be reflected on and explored.

Host School:

Johns Hopkins University & College of William & Mary

Culture

Cultural Exchanges between China and Europe in the 21st century
21世纪中欧文化交流

Cultural relations between China and Europe have existed since time immemorial: in fact, the Silk Road did not only serve as a route for commerce and trade, but was also central to the promotion of cultural interactions and the exchange of ideas. Nowadays, cultural exchanges between Europe and China seem more important than ever: in a global environment filled with geopolitical tensions and economic competition, they serve to enhance mutual cooperation and understanding. How will cultural exchanges between these two actors evolve in the 21st century?

Host School:

University of Geneva & Heidelberg University

05 | PROGRAMS

Alumni Relations

During the 2020-2021 school year, GCC Global Team introduced a series of alumni-centered initiatives. Alumni have always been an essential component of GCC: they have not only paved the way for GCC's continued development and success in the future, but also served as valuable resources for both professional and non-professional advices for all GCCers. GCC firmly believes in the importance of improving the GCC alumni experience and maintaining a vigorous and extensive network of GCC alumni. By bonding alumni, GCC is calling for all current and past GCCers with overseas experiences and solid understanding of different cultures to come together and look for ways to improve the Sino-world relationships and facilitate dialogues in good faith.

13

Alumni interviewed

13

Alumni features published

3000+

Alumni LinkedIn group members

350+

Alumni WeChat group members



Alumni Donation Project

The project primarily seeks to support and make more accessible alumni-related events and networking opportunities, while bolstering GCC Global Team's financial stability.

Alumni Engagement

Aim to increase alumni engagement and provide opportunities for alumni to expand their network through establishing regional committees and bi-weekly alumni features. GCC regional committee will be responsible for planning and executing local alumni events. Alumni Feature aims to introduce established professionals to college students.

Alumni LinkedIn Database

This year, GCC also created a new alumni LinkedIn Group in replacement of the old one. The new group provides a space for Global Team to update and engage alumni with GCC, a channel for alumni to connect with each other, and a database where chapters can look for speakers for their events.

Marketing

20%

Increase in
followers

500+

Increase in
followers on
LinkedIn

This year, GCC's marketing team focused on 3 new projects-- Alumni Feature, GCC Insights, and Chapter Newsletter--in addition to the initiatives video produced at the beginning of the year to introduce GCC Global Team's new initiatives. We seek to enhance GCC's media presence and engage a larger audience by producing original and thought-provoking contents on a weekly basis in bilingual format.

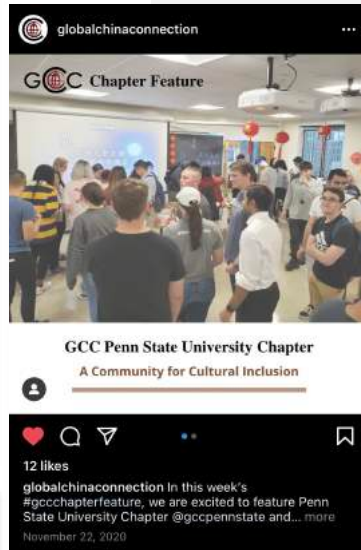
The marketing team worked closely with the Alumni Team and Development Team by executing marketing campaigns for the alumni donation project and the 2021 Global Summit. The campaigns included a theme for promotion and all visuals for spreading the words across social media channels, and also a promotional video featuring alumni testimonials, which is currently under production. We also put together bilingual posts to promote the donation project and the Global Summit on various platforms targeting different audiences.



GCC Insights

GCC Insights is GCC's official online publication that surveys a variety of topics including international business, financial markets, company developments, and much more. It has also been expanded into a semester-long internship program that provides students who are passionate about pursuing a career in business, finance, or other industries an opportunity to explore companies, issues and innovations by crafting professional articles.

Read more about the 2021 April Issue of GCC Insights on gccglobal.org.



Chapter Feature

The Chapter Feature series presents chapter spotlights from local GCC chapters. So far, we interviewed the Drexel chapter and produced the first article. We also gathered 10+ virtual events hosted by ten chapters from around the world to put together a special edition of 2020 Newsletter, which was delivered to our audience of over 10000 people around the world via email and published on other social media platforms.



Alumni Feature

The Alumni Feature consists of topic-based interviews conducted by the Alumni Team, edited and posted biweekly by the marketing team in both English and Mandarin. All contents have been carefully translated into Mandarin and posted on 4 different social media platforms, with designed templates to match GCC's branding goals.

Network

The network team kick-offed the year with intro phone calls with local chapters. We made over 45+ calls in total and discussed with respective e-board members on their plan for this upcoming school year, as well as challenges that they've encountered in the past. As the bridge between local chapters and GCC global team, it is imperative that the network team remains an effective go-to outlet.



GCC Academy

Following last year's pilot, we are in the process of rolling out GCC Academy across the network. Conceived by vice president Kate Latona in 2019, it will be GCC's flagship training program for new chapter consisted of both interactive and non-interactive materials. Our fellow GCC trustee, Marianna van Kempen and Jung Won Kim, helped debut GCC Academy through the GCC president fire-side chat, and will become a recurring event featuring different presidents across chapters, current and past. The non-interactive component will consist of a series of training materials designed to help chapter presidents navigate the process for launching a new chapter, from recruiting, marketing, to designing leadership structure. So far, we have delivered GCC Academy training to all of our 3 new chapters, including Copenhagen Business School, University of Geneva, and Oxford University.

GCC European Chapter Forum

Global China Connection supports chapters around the global to not only survive in this new era but to also thrive with respect to the emergence of China in world affairs. During the first ever GCC European Chapters Forum, we convened all four active European GCC Chapters across Europe, including Oxford University, University of Geneva, Copenhagen Business School, and Heidelberg University, the first three of which are new chapters that just launched this year. The goal of the European Chapter Forum was to build relationships and network, explore opportunities to collaborate on events of joint interest, seek partnerships, exchange contact information, and foster greater collaborations across chapters.

The European Chapter Forum featured over twenty attendees and trustees. Heidelberg University Chapter kicked off the event with a brief introduction from their executive board members regarding some of the lessons they have learned in the past and tips for new chapters, followed by a Q&A session. The second half of the forum was conducted over breakout rooms, where members from each chapter discussed potential events to cosponsor and ideate, alongside any suggestions for fundraising and development external sponsorships. The global team hopes that this event can open the door for greater collaboration between our European chapters in the months to come.



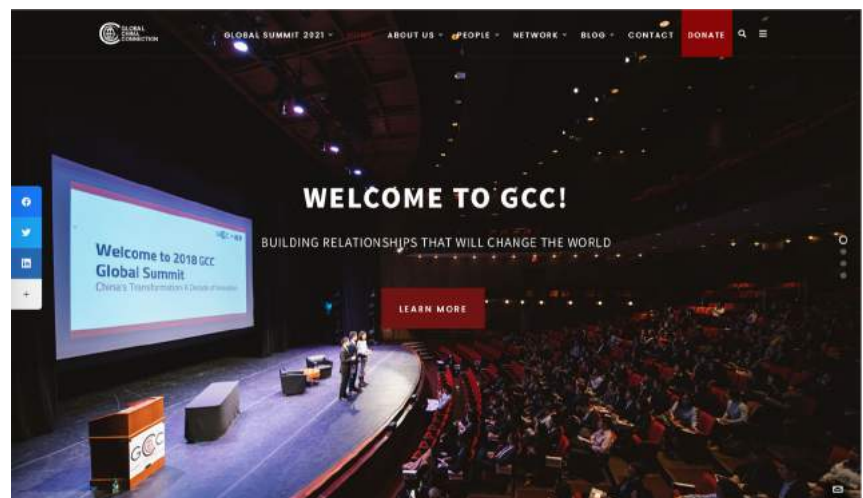
Technology

This year, GCC's Technology Team focused on implementing two key infrastructure transfer projects: adopting DingTalk and redesigning and transitioning to our new website. While GCC has been in the process of evaluating different technology solutions well before, the pandemic certainly accelerated GCC's swift adoption of and transition to DingTalk due to GCC's increasing reliance on the internet for daily operations and engaging external audience.

IT Transition - DingTalk

DingTalk is a convenient working platform designed to optimize resource management enterprises and organizations. DingTalk has many productivity features that support GCC's operation and management: while New To-Do allows VPs to assign new tasks to members and set reminders, the Responsibility Flow Chart passes action items like signing documents or reimbursement requests to the correct person. There are still more services waiting to be explored, all of which are free of charge and accessible anywhere in the world without VPN.

Moreover, as the primary vehicle of GCC's internal communication and collaboration, DingTalk connects GCC members from chapters around the globe and facilitates instantaneous exchange of information and ideas among the Global Team and individual chapters. DingTalk also allows local chapters to promote their events to the entire organization, giving all members the opportunity to participate. As of now, we have onboarded 161 members—and growing—on DingTalk and have since witnessed an unprecedented level of cross-chapter co-operations. In light of the dispersed nature of GCC chapters and the challenges presented by the COVID-19 outbreak, we deem it of significant importance to strengthen efficient communication among our members and embrace digital technologies that shape the future of work.



NEW GCC Website

On the other hand, we have redesigned the GCC website this year to create a nicer interface for the general public. We decided to jump out of the constraint of our current website designing tools and redesigned the website with WordPress, which not only reduces costs but also provides access to professional templates and a range of powerful gadgets. To make our website a one-stop-shop for people interested in GCC, we added a GCC History page, an interactive member page, an Instagram page, and a Blog page with categories and comments on top of the structure of our current website. The new website features a cleaner homepage and makes easily accessible all GCC information, past activities, and social media updates. This transition aims at bringing a fresh look to our organization while allowing us to better engage potential partners and speakers.

Compliance

At the beginning of 2018, GCC's Board of Trustees welcomed **Paul Stephen**, who in 2008 co-founded GCC's George Washington University chapter. As a certified compliance professional, Paul has been responsible for GCC's compliance as a non-profit organization to applicable local, state, and federal regulations. New internal guidelines covering commercial sponsorship, sexual harassment, and political speech and activism were created to safeguard GCC against any legal and reputational risks. The institution of a compliance function further strengthens GCC's governance, laying a sound foundation for GCC's growth and development in the future.



GCC 10-Year Anniversary Campaign

Your Support Makes a World of Difference

G10 Campaign

Celebrating 10 Years of GCC

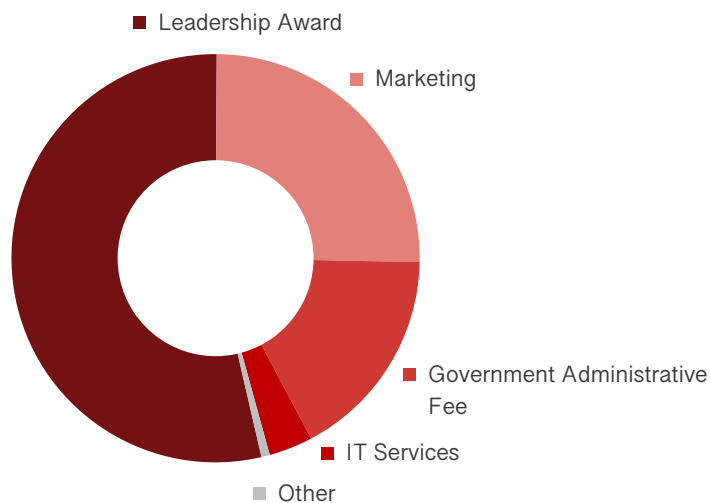
What began as a small student organization in 2008 has, over the course of a decade, grown into a worldwide movement with thousands of active members and dozens of diverse chapters. Tens of thousands of students have passed through our organization over the years, each contributing their own knowledge and talent, while making memories, experiences, and friendships that will last them a lifetime. This is precisely why, through it all, our core mission has never changed: Building Relationships that will Change the World.

In 2018, we launched the G10 fundraising campaign with five core objectives: strengthen our support for chapters, make more available events of even higher quality, establish scholarship programs to assist students eager to study abroad in China, achieve long-run financial sustainability, and continue financing GCC's robust operation. G10 Campaign marked GCC's first-ever organization-wide fundraising effort. The campaign was co-chaired by David Zhu and Randy Wan, both of whom had served on the Board of Trustees and contributed remarkably to GCC's long-term growth and its reputation as the largest and most dynamic organization of its kind. Through the campaign, GCC managed to raise a total of \$22,231, enhancing GCC's ability to fulfill its mission and goals while engaging an ever-increasing international audience.

06 | FINANCIAL STATEMENT

FY 2020

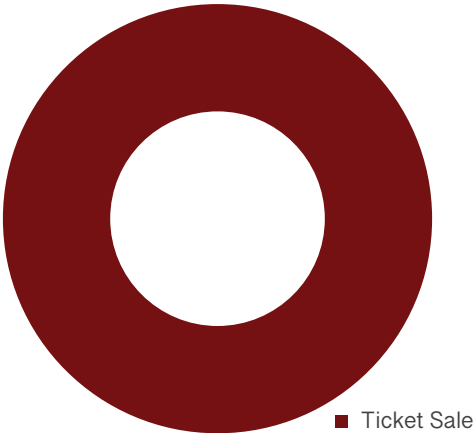
Key Expenses



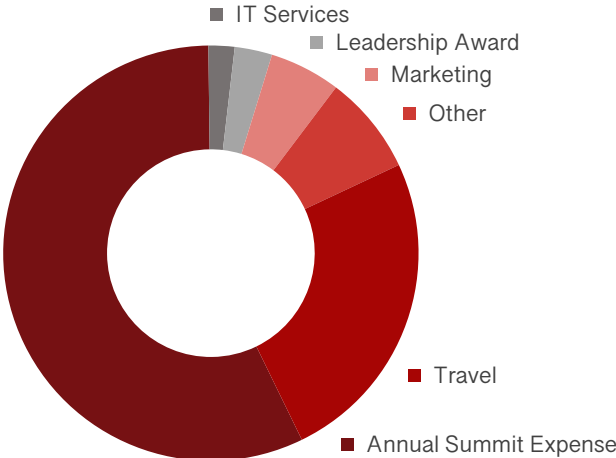
Key expenses	Amount
Leadership Award	1,236
Marketing	580
Government Administrative Fee	390
IT Services	80
Other	15
Grand Total	(2,301)

FY 2019

Key Revenue



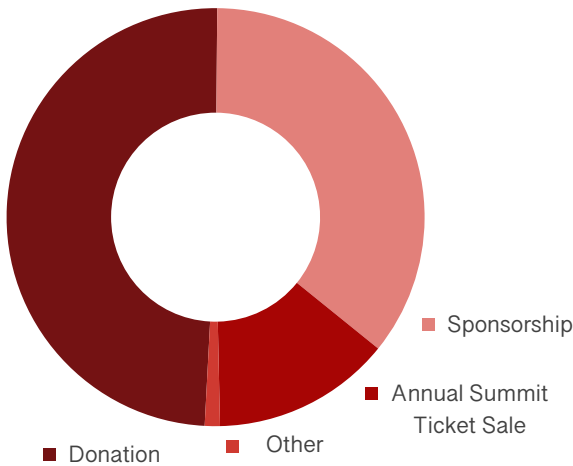
Key Expenses



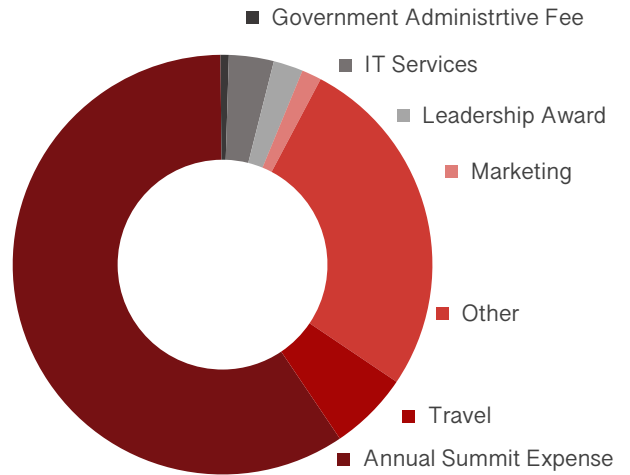
Key expenses/revenues	Amount
Annual Summit Ticket Sale	9648
IT Services	174
Leadership Award	250
Marketing	474
Other	661
Travel	2120
Annual Summit Expense	4883
Grand Total	1086

FY 2018

Key Revenues



Key Expenses



Key expenses/revenues	Amount
Donation	21058
Sponsorship	15250
Annual Summit Ticket Sale	5915
Government Administrative Fee	210
Marketing	500
Leadership Award	750
IT Services	1136
Travel	2012
Other	8268
Annual Summit Expense	19477
Grand Total	9871

07 | SPONSORS & PARTNERS

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Our Supporters' Testimonials



I appreciate the work that you do at GCC. China as you know is the great thematic of the 21st Century. It's going to require seriously bright, dedicated folks like you, who know the country, the culture, and the civilization, the language, and at the same time are specialists in their fields. Get that right, we can build some bridges which is serious, sustainable, and strong.

Kevin Rudd, Former Prime Minister of Australia



I would like to commend Global China Connection for putting together (the GCC Canadian Conference) and for advancing the ties of friendship and trade between our two countries.

Stephen Harper, Former Prime Minister of Canada



I applaud the students involved in GCC for their important work in linking our two nations.

Debora Spar, Former Board Member of Goldman Sachs



Organizations such as yours provide an important forum for business leaders, public officials, and scholars to connect with students in order to foster a dialogue that helps expand our mutual understanding and broaden our worldview.

Kirsten Gillibrand, U.S. Senator from New York



We are grateful for the opportunity to collaborate once again with Global China Connection.

Weiyong Zhang, Former Dean Peking University's Guanghua School of Management

08 | CONTRIBUTIONS

2020 – 2021 Global Team

President

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2020 – 2021 Board of Trustees

Yihao Li, Chairman of Board, *Doctoral Candidate at Harvard University*

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Bobby Franklin, Trustee, *International Marketing Manager at Giti Tire*

Paul Stephan, Trustee, *Manager at Stone Turn*

Jung Won Kim, Trustee, *Financial Sponsors and Leveraged Finance Associate at Capital One*

Dorix Xu, Trustee, *Residential Director of the Chinese Overseas Flagship Program in Nanjing at American Councils for International Education*

Kate Latona, Trustee, *Consultant at EY*