

## **GCC Commercial and Harassment Policies Quick Guide**

### **Commercial Policy**

1. Sponsored events and any commercial advertisements posted by chapters **must** include the below disclaimer:

**For Advertisements/Promotional Posts (i.e. WeChat, email, Facebook, etc.):**

*The preceding content is a paid advertisement provided by a commercial GCC sponsor. All funds generated by paid sponsorships are used for the purposes of funding chapter development and events. GCC is a non-partisan, non-profit organization and does not specifically endorse any of the products or services being offered by our sponsors.*

**For Promotional Events:**

*This event is funded in whole or in part by a commercial GCC sponsor. All funds generated by paid sponsorships are used for the purposes of funding chapter development and events. GCC is a non-partisan, non-profit organization and does not specifically endorse any of the products or services being offered by our sponsors.*

2. Any new contracts or agreements with advertisers or other commercial interests **must** be submitted to Central Management for review prior to signing. *This is intended to protect you, the chapter!* Send any inquiries or new contracts to [\*\*Compliance@GCCglobal.org\*\*](mailto:Compliance@GCCglobal.org)
3. Certain types of sponsors (such as Chinese government agencies, or entities blacklisted by GCC) are generally prohibited (see attached Policy for further detail)
4. Chapter officers or members **must never personally benefit** from commercial agreements; all funding and payments arising from said agreements must go towards funding chapter events and development.
5. This policy does not cover corporate donations or other commercial contributions. It is intended to cover advertisements and ongoing commercial sponsorships.
6. This policy does not cover contracts / agreements made prior to January 1, 2019. However, the disclaimer language must be added to **all** commercial advertisements, even those stemming from pre-January 1, 2019 contracts.